



*Second Annual*

# **U.S. HYDROGEN POLICY LEADERS CONVENTION**

*HOW HYDROGEN CAN SAVE AMERICA  
FACTS NOT FEAR*

## **Sponsorship Packages**

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[www.ushydrogenalliance.org](http://www.ushydrogenalliance.org)

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## **Headlining Sponsor**

### **\$32,000**

- **Opening Keynote for the conference**
- **Present on a panel or solo presentation**
- **One company roundtable of 10 seats (strategic placement of key audience)**
- **Eight tickets**
- **Access to VIP reception March 1st**
- **Video interview to be featured in event video with policymakers**
- **Opportunity to moderate a panel**
- **Joint press release to the public announcing sponsorship**
- **Individual company signage in main room**
- **Company logo and profile featured on event homepage**
- **Company logo and profile featured on app**
- **Company logo to appear on all event signage**
- **Company logo & website link to your homepage will be located on event homepage**
- **Company video on event homepage**
- **Company logo and link included in email campaigns to policymakers and industry**
- **Promotion on social media channels**
- **Company profile and logo in event app**
- **Company Booth**
- **Tailored Political Target List**
- **Advocacy 101 (Tips, compliance, etc.)**
- **Ten Guaranteed introductions**
- **Post event webinar for targeted audience**
- **Access to attendee list 3 weeks in advance**
- **Access to the app 2 weeks in advance**
- **Assistance with post-event communication with four policymaker's of choosing**
- **Access to official media (photos, videos, etc.) from event**
- **Access to attendee list post-event**



## **Diamond Sponsor**

### **\$26,000**

- **Present on a panel or solo presentation**
- **One company roundtable of 10 seats (strategic placement of key audience)**
- **Seven tickets**
- **Access to VIP reception March 1st**
- **Opportunity to moderate a panel**
- **Dinner & Reception Host, including 10 minute keynote (Day 1 or Day 2)**
- **Individual company signage in main room**
- **Company logo and profile featured on event homepage**
- **Company logo and profile featured on app**
- **Company logo to appear on all event signage**
- **Company logo & website link to your homepage will be located on event homepage**
- **Company video on event homepage**
- **Company logo and link included in email campaigns to policymakers and industry**
- **Promotion on social media channels**
- **Company profile and logo in event app**
- **Company Booth**
- **Tailored Political Target List**
- **Advocacy 101 (Tips, compliance, etc.)**
- **Eight Guaranteed introductions**
- **Post event webinar for targeted audience**
- **Access to attendee list 3 weeks in advance**
- **Access to the app 2 weeks in advance**
- **Assistance with post-event communication with three policymaker's of choosing**
- **Access to official media (photos, videos, etc.) from event**
- **Access to attendee list post-event**



## **Platinum Sponsor**

### **\$20,000**

- **Present on a panel or solo presentation**
- **One company roundtable of 10 seats (strategic placement of key audience)**
- **Six tickets**
- **Access to VIP reception March 1st**
- **Opportunity to moderate a panel**
- **Lunch Host, including 10 minute keynote (Day 2 or 3)**
- **Individual company signage in main room**
- **Company logo and profile featured on event homepage**
- **Company logo and profile featured on app**
- **Company logo to appear on all event signage**
- **Company logo & website link to your homepage will be located on event homepage**
- **Company video on event homepage**
- **Company logo and link included in email campaigns to policymakers and industry**
- **Promotion on social media channels**
- **Company profile and logo in event app**
- **Company Booth**
- **Tailored Political Target List**
- **Advocacy 101 (Tips, compliance, etc.)**
- **Six Guaranteed introductions**
- **Post event webinar for targeted audience**
- **Access to attendee list 3 weeks in advance**
- **Access to the app 2 weeks in advance**
- **Assistance with post-event communication with two policymaker's of choosing**
- **Access to official media (photos, videos, etc.) from event**
- **Access to attendee list post-event**



## **Gold Sponsor**

### **\$15,000**

- **Five tickets**
- **Access to VIP reception March 1st**
- **Opportunity to moderate a panel**
- **Breakfast Host, including 10 minute keynote (Day 2 or Day 3)**
- **Company logo and profile featured on event homepage**
- **Company logo and profile featured on app**
- **Company logo to appear on all event signage**
- **Company logo & website link to your homepage will be located on event homepage**
- **Company logo and link included in email campaigns to policymakers and industry**
- **Promotion on social media channels**
- **Company profile and logo in event app**
- **Company Booth**
- **Tailored Political Target List**
- **Advocacy 101 (Tips, compliance, etc.)**
- **Four Guaranteed introductions**
- **Post event webinar for targeted audience**
- **Access to attendee list 3 weeks in advance**
- **Access to the app 2 weeks in advance**
- **Assistance with post-event communication with one policymaker of choosing**
- **Access to official media (photos, videos, etc.) from event**
- **Access to attendee list post-event**



## **Silver Sponsor**

### **\$10,000**

- **Four tickets**
- **Access to VIP reception March 1st**
- **Interim Break Host with Multiple Branding Opportunities**
- **Company logo to appear on all event signage**
- **Company logo & website link to your homepage will be located on event homepage**
- **Company logo and link included in email campaigns to policymakers and industry**
- **Promotion on social media channels**
- **Company profile and logo in event app**
- **Company Booth**
- **Two guaranteed introductions**
- **Access to the app 2 weeks in advance**



## **Bronze Sponsor**

### **\$8,000**

- **Three tickets**
- **Company logo to appear on all event signage**
- **Company logo & website link to your homepage will be located on event homepage**
- **Company logo and link included in email campaigns to policymakers and industry**
- **Promotion on social media channels**
- **Company profile and logo in event app**
- **Company Booth**
- **One guaranteed introduction**



## **Copper Sponsor**

### **\$6,000**

- **Two tickets**
- **Company logo to appear on all event signage**
- **Company logo & website link to your homepage will be located on event homepage**
- **Company logo and link included in email campaigns to policymakers and industry**
- **Promotion on social media channels**
- **Company profile and logo in event app**
- **Individual company signage in hallway (pop-up banner)**



The very future of our hydrogen industry hangs in the balance. Hourly matching, additionality, and regionality aren't just threats—they're a ticking time bomb. This is our defining moment. The hydrogen industry must rally as one against the three pillars. Stand with us. Defend our industry. Shape our future!



This event brings together USHA members, hydrogen companies, and local, state, and federal policymakers from across the country. This 3-day event provides the opportunity for our national alliance to come together to build the policy framework for the upcoming year that will shape the hydrogen economy. This is an exclusive event that will foster new and deepen relationships between the hydrogen industry and policymakers that will serve to advance the energy transition to include hydrogen and fuel cells throughout the country.





<b>Sponsorship Package</b>	<b>Price</b>
<b>Headlining Sponsor</b>	<b>\$32,000</b>
<b>Diamond Sponsor</b>	<b>\$26,000</b>
<b>Platinum Sponsor</b>	<b>\$20,000</b>
<b>Gold Sponsor</b>	<b>\$15,000</b>
<b>Silver Sponsor</b>	<b>\$10,000</b>
<b>Bronze Sponsor</b>	<b>\$8,000</b>
<b>Copper Sponsor</b>	<b>\$6,000</b>