



Fourth Annual

U.S. HYDROGEN POLICY LEADERS CONVENTION

ATLANTIC CITY, NEW JERSEY

Sponsorship Packages

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www.ushydrogenalliance.org



Headlining Sponsor

\$16,000

- **Opening Keynote for the conference**
- **Eight tickets**
- **Joint press release to the public announcing sponsorship**
- **Individual company signage in main room**
- **Company logo and profile featured on event homepage**
- **Company logo and profile featured on app**
- **Company logo to appear on all event signage**
- **Company logo & website link to your homepage will be located on event homepage**
- **Company logo and link included in email campaigns to policymakers and industry**
- **Promotion on social media channels**
- **Company profile and logo in event app**
- **Company Booth**
- **Tailored Political Target List**
- **Advocacy 101 (Tips, compliance, etc.)**
- **Ten Guaranteed introductions**
- **Post event webinar for targeted audience**
- **Access to attendee list 3 weeks in advance**
- **Access to the app 2 weeks in advance**
- **Assistance with post-event communication with four policymaker's of choosing**
- **Access to official media (photos, videos, etc.) from event**
- **Access to attendee list post-event**

If you are interested in sponsoring more than one USHA event this year, you will receive an additional 15% off the second event, and an additional 30% off the third event.



Diamond Sponsor

\$13,000

- **Present on a panel or solo presentation**
- **Seven tickets**
- **Dinner & Reception Host, including 10 minute keynote (Day 1 or Day 2)**
- **Individual company signage in main room**
- **Company logo and profile featured on app**
- **Company logo to appear on all event signage**
- **Company logo & website link to your homepage will be located on event homepage**
- **Company logo and link included in email campaigns to policymakers and industry**
- **Promotion on social media channels**
- **Company profile and logo in event app**
- **Company Booth**
- **Tailored Political Target List**
- **Advocacy 101 (Tips, compliance, etc.)**
- **Eight Guaranteed introductions**
- **Post event webinar for targeted audience**
- **Access to attendee list 3 weeks in advance**
- **Access to the app 2 weeks in advance**
- **Assistance with post-event communication with three policymaker's of choosing**
- **Access to official media (photos, videos, etc.) from event**
- **Access to attendee list post-event**

If you are interested in sponsoring more than one USHA event this year, you will receive an additional 15% off the second event, and an additional 30% off the third event.



Platinum Sponsor

\$10,000

- **Present on a panel or solo presentation**
- **Six tickets**
- **Lunch Host, including 10 minute keynote (Day 2 or 3)**
- **Individual company signage in main room**
- **Company logo and profile featured on app**
- **Company logo to appear on all event signage**
- **Company logo & website link to your homepage will be located on event homepage**
- **Company logo and link included in email campaigns to policymakers and industry**
- **Promotion on social media channels**
- **Company profile and logo in event app**
- **Company Booth**
- **Tailored Political Target List**
- **Advocacy 101 (Tips, compliance, etc.)**
- **Six Guaranteed introductions**
- **Post event webinar for targeted audience**
- **Access to attendee list 3 weeks in advance**
- **Access to the app 2 weeks in advance**
- **Assistance with post-event communication with two policymaker's of choosing**
- **Access to official media (photos, videos, etc.) from event**
- **Access to attendee list post-event**

If you are interested in sponsoring more than one USHA event this year, you will receive an additional 15% off the second event, and an additional 30% off the third event.



Gold Sponsor

\$7,500

- **Five tickets**
- **Opportunity to moderate a panel**
- **Breakfast Host, including 10 minute keynote (Day 2 or Day 3)**
- **Company logo and profile featured on app**
- **Company logo to appear on all event signage**
- **Company logo & website link to your homepage will be located on event homepage**
- **Company logo and link included in email campaigns to policymakers and industry**
- **Promotion on social media channels**
- **Company profile and logo in event app**
- **Company Booth**
- **Tailored Political Target List**
- **Advocacy 101 (Tips, compliance, etc.)**
- **Four Guaranteed introductions**
- **Post event webinar for targeted audience**
- **Access to attendee list 3 weeks in advance**
- **Access to the app 2 weeks in advance**
- **Assistance with post-event communication with one policymaker of choosing**
- **Access to official media (photos, videos, etc.) from event**
- **Access to attendee list post-event**

If you are interested in sponsoring more than one USHA event this year, you will receive an additional 15% off the second event, and an additional 30% off the third event.



Silver Sponsor

\$5,000

- **Four tickets**
- **Interim Break Host with Multiple Branding Opportunities**
- **Company logo to appear on all event signage**
- **Company logo & website link to your homepage will be located on event homepage**
- **Company logo and link included in email campaigns to policymakers and industry**
- **Promotion on social media channels**
- **Company profile and logo in event app**
- **Company Booth**
- **Two guaranteed introductions**
- **Access to the app 2 weeks in advance**

If you are interested in sponsoring more than one USHA event this year, you will receive an additional 15% off the second event, and an additional 30% off the third event.



Bronze Sponsor

\$4,000

- **Three tickets**
- **Company logo to appear on all event signage**
- **Company logo & website link to your homepage will be located on event homepage**
- **Company logo and link included in email campaigns to policymakers and industry**
- **Promotion on social media channels**
- **Company profile and logo in event app**
- **Company Booth**
- **One guaranteed introduction**

If you are interested in sponsoring more than one USHA event this year, you will receive an additional 15% off the second event, and an additional 30% off the third event.



Copper Sponsor

\$3,000

- **Two tickets**
- **Company logo to appear on all event signage**
- **Company logo & website link to your homepage will be located on event homepage**
- **Company logo and link included in email campaigns to policymakers and industry**
- **Promotion on social media channels**
- **Company profile and logo in event app**
- **Individual company signage in hallway (pop-up banner)**

If you are interested in sponsoring more than one USHA event this year, you will receive an additional 15% off the second event, and an additional 30% off the third event.



Sponsorship Package	Price * *
Headlining Sponsor	\$16,000
Diamond Sponsor	\$13,000
Platinum Sponsor	\$10,000
Gold Sponsor	\$7,500
Silver Sponsor	\$5,000
Bronze Sponsor	\$4,000
Copper Sponsor	\$3,000

* Members receive 50% off all sponsorship levels.

**If you are interested in sponsoring more than one USHA event this year, you will receive an additional 15% off the second event, and an additional 30% off the third event.