



Second Regional

U.S. HYDROGEN POLICY LEADERS CONVENTION

Powered by Hydrogen

DETROIT, MICHIGAN

May 28, 2026

Sponsorship Packages

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www.ushydrogenalliance.org



Gold Sponsor

\$10,000

- **Present on a panel or solo presentation**
- **Ten tickets**
- **Opportunity to moderate a panel**
- **Joint press release to the public announcing sponsorship**
- **Individual company signage in main room**
- **Company logo and website link featured on event homepage**
- **Company logo to appear on all event signage**
- **Company logo and link included in email campaigns to policymakers and industry**
- **Promotion on social media channels**
- **Company profile and logo in event app**
- **Individual company booth**

If you are interested in sponsoring more than one USHA event this year, you will receive an additional 15% off the second event, and an additional 30% off the third event.



Silver Sponsor

\$8,000

- **Eight tickets**
- **Speaking opportunity**
- **Company logo and profile featured on event homepage**
- **Company logo to appear on all event signage**
- **Company logo & website link to your homepage will be located on event homepage**
- **Company logo and link included in email campaigns to policymakers and industry**
- **Promotion on social media channels**
- **Company profile and logo in event app**
- **Individual company booth**

Bronze Sponsor

\$6,000

- **Six tickets**
- **Speaking opportunity**
- **Company logo and profile featured on event homepage**
- **Company logo to appear on all event signage**
- **Company logo & website link to your homepage will be located on event homepage**
- **Company logo and link included in email campaigns to policymakers and industry**
- **Promotion on social media channels**
- **Company profile and logo in event app**
- **Individual company booth**



Promotional & Hospitality Sponsorships

Kickoff Reception Sponsor \$5,000

- Sponsor will host the evening reception on the first day of the event. Signage will feature the sponsors logo. Option to display or distribute promotional materials or welcome attendees to the reception. Five tickets to the conference.

Closing Reception Sponsor \$4,000

- Sponsor will host the evening reception on the second day of the event. Signage will feature the sponsors logo. Option to display or distribute promotional materials or welcome attendees to the reception. Four tickets to the conference.

Breakfast Sponsor \$2,000

- Sponsor will host the breakfast on the second day of the event. Signage will feature the sponsors logo. Option to display or distribute promotional materials or welcome attendees to the reception. Two tickets to the conference.

Lunch Sponsor \$3,000

- Sponsor will host the lunch on the second day of the event. Signage will feature the sponsors logo. Option to display or distribute promotional materials or welcome attendees to the reception. Two tickets to the conference.

Networking Sponsor \$1,000

- Sponsors logos will be placed around the highly trafficked refreshment tables as attendees network between sessions. One ticket to the conference.

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Sponsorship Package	Price * *
Gold Sponsor	\$10,000
Silver Sponsor	\$8,000
Bronze Sponsor	\$6,000
Kickoff Reception Sponsor	\$5,000
Closing Reception Sponsor	\$4,000
Breakfast Sponsor	\$2,000
Lunch Sponsor	\$3,000
Networking Sponsor	\$1,000

* Members receive 50% off all sponsorship levels.

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